

ZINE MAKING

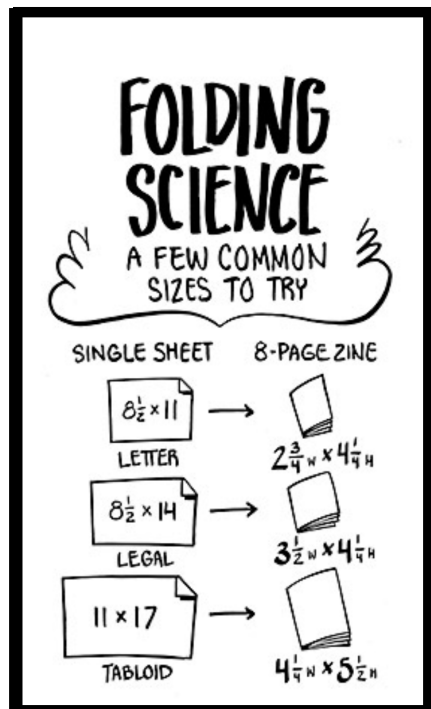
A Health Impact Assessment (HIA) is a means of assessing the health impacts of policies, plans and projects in communities using quantitative, qualitative and participatory techniques. Each step of the HIA was led by young men of color in Together for Brothers (T4B), including the development of these graphics.

ZINES ARE A POWERFUL WAY TO SHARE MY STORY WITH THE WORLD

Zines started in the 1960s with social justice and punk rock movements. Zines were used as a means to share story through an affordable and sustainable way. T4B used zines to collect data, share stories and conduct outreach to our community. Here is a helpful guide to using zines in HIAs.

ASSEMBLY

There are so many ways to fold a zine. At T4B we use the commonly found 8"x11" size paper to make a 8-page zine. Check out the free open-source guides and resources to make your zine game strong!



BASIC MATERIALS

- PAPER
- PENS OR PENCILS
- SCISSORS

EXTRA CREATIVE

- EXACTO KNIFE
- GLUE OR STAPLER
- TYPEWRITER

Source: <http://blog.umamidesign.com>

DESIGN

CONNECT IT TO YOUR HIA GOALS

T4B connected zines to the stage of the HIA we were in. What is the goal of an HIA stage and how can a zine be of support? Zines can help you inspire action and share with others how to act in support.

For example during our scoping phase we used zines to collect stories. During the Recommendation phase of the HIA we used it to share our data and findings. Zines helped young men spread their message of why a free youth buss pass was what needed to happen in ABQ!

STORY OF SELF, US & NOW

T4B uses story of self, us and now as a easy process to form a powerful story.

- A story of self: why you were called to what you have been called to.
- A story of us: what your constituency, community, organization has been called to its shared purposes, goals, vision.
- A story of now: the challenge this community now faces, the choices it must make, and the hope to which “we” can aspire.

Learn more about these story telling tools here: bit.ly/t4bstoryhia



STORY STRUCTURE

- Challenge: Why did you feel it was a challenge? What was so challenging about it? Why was it your challenge?
- Choice: Why did you make the choice you did? Where did you get the courage – or not? Where did you get the hope – or not? How did it feel?
- Outcome: How did the outcome feel? Why did it feel that way? What did it teach you? What do you want to teach us? How do you want us to feel?

DISTRIBUTION



OUTREACH

- **Workshops:** Each on teach one. Host workshops with community members and those who are most impacted. Show them how to make zines. Discover and surface more stories. There will be more to share and more data for your efforts.
- **School and Work:** Zines fit in your back pocket. Spread them out at lunch. Share them with co-workers. Make copies and leave them at the local coffee shop (w/ permission).
- **Community:** Keep a few zines on you all the time, you never know when you'll see or meet someone who will embrace your message. Share them at the grocery store, skate park, dance, on the bus and even at your local gym or community center!

This graphic was created by Together for Brothers (T4B) with support from New Mexico Health Equity Partnership to be part of the Health Impact Assessment toolkit. A set of tools made to support organizations implementing HIAs with young people and those most impacted by the HIA focus in the community.