

VIDEO MAKING

A Health Impact Assessment (HIA) is a means of assessing the health impacts of policies, plans and projects in communities using quantitative, qualitative and participatory techniques. Each step of the HIA was led by young men of color in Together for Brothers (T4B), including the development of these graphics.

WE CAN LEARN THROUGH VIDEOS BY SEEING THE MESSAGE IN MOVEMENT

Nowadays with smart phones, computers, and technology being more common and available at local libraries; almost anyone can make a video. Video making is how story telling can be taken to the next level. T4B sees it as a way to build skills using technology that's fun and exciting!

STAGES FOR VIDEO MAKING

Pre-Production



Production



Post-Production



PRE-PRODUCTION

T4B with help from Working Classroom discovered a helpful *production and video planning document*. It asks questions like: What kind of video is this? (informational, drama, documentary, etc) How long will the film be? Who is the main viewer you want to engage? These questions will also help the team better understand the material, labor and financial commitments needed to make the video.

View and use the pre-production and planning document here: bit.ly/t4bvideomaking

Another helpful tool that T4B used was *Storyboarding*. Storyboarding is making an organizer in the form of illustrations or images. These images or drawings you make of the different "scenes" of your video are in sequence. From start to finish to help the team pre-visualize the video you're going to make.

View and use the storyboarding sheet here: bit.ly/t4bstoryboarding

PRODUCTION

T4B received help from Working Classroom to have a successful production process. Production is the actual filming of the video. Working Classroom helped us with some basic techniques and also provided us with nice equipment to make HD professional-like videos!

Here are tips similar to those shared with us through Working Classroom: bit.ly/t4bproductiontips

***Also, look at YouTube! There are thousands of videos with tips to shoot better videos and to help your whole team join in on the learning and build skills.*

POST-PRODUCTION

T4B received help from Working Classroom to have a successful post-production process as well. Post-production is when the team goes through all the shots you have taken and choose which stay and which goes.

There is many types of editing software available. Both for phone and for computer. We recommend asking your community for any video resources that are available. Check with your school, library, local non-profits and even churches! Also look to YouTube for helpful tips on the software you end up using.

MAKE TIME. Young men who did the filming and editing noticed it takes A LOT of time. So make sure your timeline keeps that in mind.

This graphic was created by Together for Brothers (T4B) with support from New Mexico Health Equity Partnership to be part of the Health Impact Assessment toolkit. A set of tools made to support organizations implementing HIAs with young people and those most impacted by the HIA focus in the community.